

# KatanaPIM – Core Values

**We are passionate about what we do: creating a great solution that meets market needs and helps our clients grow. These are our core values, applicable to our company, our team and our product.**

## Passion

Passion is the drive for progression and continuous improvement, resulting in a sense of pride in the team and in the product.

## Togetherness

Togetherness is a happy & family-like environment, where everyone's ideas and everybody, from team members to clients, is always welcome and supported.

## Quality

Quality is adding value to stakeholders (the team, the clients and the market), by keeping our knowledge up to date, by inspiring others and by being inspired.

## Transparency

Transparency is remaining open, approachable and accessible to everybody, by being honest and living up to the promises that we make.

## Responsibility

Responsibility is being reliable & committed and proactively taking ownership of what we do and what we learn.